

UNITED STATES DEPARTMENT OF COMMERCE National Telecommunications and

DRIGINAL

Information Administration Washington. D.C. 20230 April 24, 2003

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EYERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Ms Marlene H Dortch Secretary Federal Communications Commission 445 Twelfth Street. S.W. Washington, DC 20554

Re: In the Matter of 2002 Biennial Review - Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996, MM Docket No 02-277

Dear Ms Dortch:

Enclosed please find an original and tw (2) copies of the letter from Donald L. Evans, Secretary of Commerce, to Michael K. Powell, Chairman, Federal Communications Commission, in the above-referenced proceeding. Copies of the letter have been provided to Chairman Powell, each of the Commissioners, and W. Kenneth Ferree, Chief of the Commission's Media Bureau.

Please direct any questions you may have regarding this letter to the undersigned. Thank you for your cooperation.

Respectflly submitted,

Kathy D. Smith
Chief Counsel

Enclosures

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The Honorable Michael K. Powell Chairman Federal Communications Commission Washington, DC 20554

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Re: In the Matter of 2002 Biennial Review – Review of the Commission's Broadcast Ownership Rirles and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996, MM Docket No. 02-217

Dcar Mr. Chairman:

The Commission currently has open before it a comprehensive review of its media owncrship rules. This proceeding presents an important opportunity for the Commission to updalc its rules to reflect the realities of the modem media marketplace, with its unprecedented proliferation of outlets Tor news and information.

The Commission has been looking at these issues since 2001, when it initiated separate proceedings on the newspaper/broadcast cross ownership rule and local radio ownership rule. The Commission's Biennial Review proceeding, which consolidated the prior proceedings with a review of all of the rules, has resulted in over 18,000 filings, 12 commissioned studies regarding the current state of the media marketplace, and a number of public hearings around the country. The Commission now has an extensive record on the subject. **As** you stated in your April 11, 2003, letter to Senator McCain, the current review is the most thorough and comprehensive in the 60-year history of the media ownership rules.

I commend the Commission on its hard work in gathering the evidence and opinions needed to make an informed decision. I further commend you, Mr. Chairman, for recognizing the need to resolve the uncertainty surrounding the potential rule changes and setting June 2, 2003, as the target date for a decision in this proceeding. On behalf of the Bush Administration, I urge the Commission to adhere to the schedule you have outlined.

Donald I Evans

cc: The Honorable Kathleen Q. Abernathy

The Honorable Jonathan S. Adelstein

The Honorable Mictiacl J. Copps The Honorable Kevin J. Martin

W. Kenneth Ferree, Chief, Media Bureau